



:art4art:
communication

For Better Global Communication

VOICE OVER RATES

Category	Time	£
Radio Commercial: Local / Regional	60 sec.	200
Radio Commercial: London, Paris, Madrid, New York	60 sec.	300
Radio Commercial: National Network	60 sec.	1000
Radio Station Promotion / Station Imaging	60 sec.	200
Public Service Announcement on Radio	60 sec.	200
Television: Local / Regional	60 sec.	300
Television: Cable (London, Paris, Madrid, New York)	60 sec.	500
Television: National Network	60 sec.	2000
Television Station Promotion / Station Imaging	30 sec.	300
Public Service Announcement on Television	60 sec.	300
Television Animation	1 hr recording session Per additional studio hour	300 100
Non-Broadcast Corporate, Industrial and Educational	1 hr recording session Per additional studio hour	300 100
Interactive Media / Multimedia	1 hr recording session Per finished hour of audio	300 500
Audio books	Per page rate Per finished hour of audio Per word rate scripts over 10,000 words with Word Arial 12pt font	125 500 0.10 - 0.25

NOTES

- Radio and television rates for unlimited airings in a 13-week cycle.
- Rates are in Sterling for finished dry voice only. Any post-production required is £100/hr.
- All rates are for reference only and subject to exchange rate variation in other currencies.
- Some talents may reserves the right to charge their own fees. Please ask for a free quote.
- Questions? Contact us at Sales@art4art.info